



Gather at our Zoom table to share best practices on how your team:

- Spotlights the faith-based aspect of your mission in communications with staff, clients and the community
- Incorporates clients/staff to explain your organization's "why"
- Uses social media to build fans for your organization

We can activate hosting permissions so you can screen share any examples from printed materials/videos to online content.

Facilitated By Emily Robbearts, Director of EAGLE Accreditation

Date: Wednesday, March 16

Time: 11:00 A.M. – Noon (Eastern)



Access Code: **867 8264 9927**

Password: **226047**










Click [here](#) to find your local number.

Have you checked out the EAGLE Communications Toolbox?

While awareness of EAGLE is often top of mind when an organization is preparing for reaccreditation, incorporating EAGLE into communications on a regular basis is just as critical.

Resources in the Communications Toolbox within the EAGLE Accreditation Portal - videos, newsletter stories, talking points and an overview of the EAGLE principles - can be used to educate internal and external stakeholders about the value of EAGLE.

All EAGLE Coordinators have access to the Communications Toolbox. If you would like to access these resources, email Emily Robbearts (erobbearts@ouruma.org).

-  EAGLE Brochure - 2019.pdf
-  EAGLE Talking Points.docx
-  General EAGLE Questions.docx
-  News Release Template.docx
-  Principle Overview.pdf
-  Social Media Posts.doc
-  UMA & EAGLE HEX and CMYK Colors.pdf
-  VIDEO - What is EAGLE (02-01-21).mp4
-  VIDEO - What is the Value of EAGLE (02-01-21).mp4

Mark your calendar for our May 18 call. We will welcome members of the Love & Company team to talk about creating marketing plans with measurable results.